

# Designing Novel Applications for Multimedia

Connecting Emerging Multimedia Techniques to  
Usable Application Scenarios

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## Example 1: Interactive TV for Multimedia

## Multimedia Techniques

- Shot Boundary Detection
- Scene Detection and Classification
- News Story Segmentation
- Sports Summarisation
- Content-based Searching
- Meta-data augmentation by crawling the Web
- Video Recommendation



+ Network and Storage on the TV set

## Characteristics of TV Interaction

- Lean-back (as opposed to Lean-forward)
- Multiple levels of viewer attention
- Use of remote control (as opposed to Mouse/Keyboard)
- Divided attention between playback and interactive elements

**=> Design Implications!**

## Solution – Combination of:

- **Overlay & semi-transparency**
  - Supporting passive & active viewing
- **Multiple levels of interface sophistication**
  - Simple interaction while supporting sophisticated features
- **Colour buttons for flat (shallow) menu access**
  - No deep navigation with remote
- **Genre-dependent presentation**
  - One button action resulting in variety of presentation depending on the context of watching
- **Query without text input**
  - Shift interaction burden from the viewer to the system

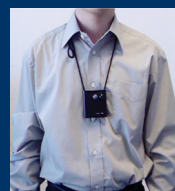


Lee H, Ferguson P, Gurrin C, Smeaton A.F, O'Connor N and Park H. Balancing the Power of Multimedia Information Retrieval and Usability in Designing Interactive TV. uxTV 2008 - International Conference on Designing Interactive User Experiences for TV and Video, Mountain View, CA, 22-24 October 2008.

## Example 2: LifeLogging with SenseCam

### SenseCam: What is it?

- **Wearable digital camera** with sensors:
  - Light sensor
  - Passive infra-red sensor
  - Accelerometer (X-Y-Z axes)
  - Ambient thermometer
- Sensor status triggers automatic photo capture:  
**“Passive Capture”**

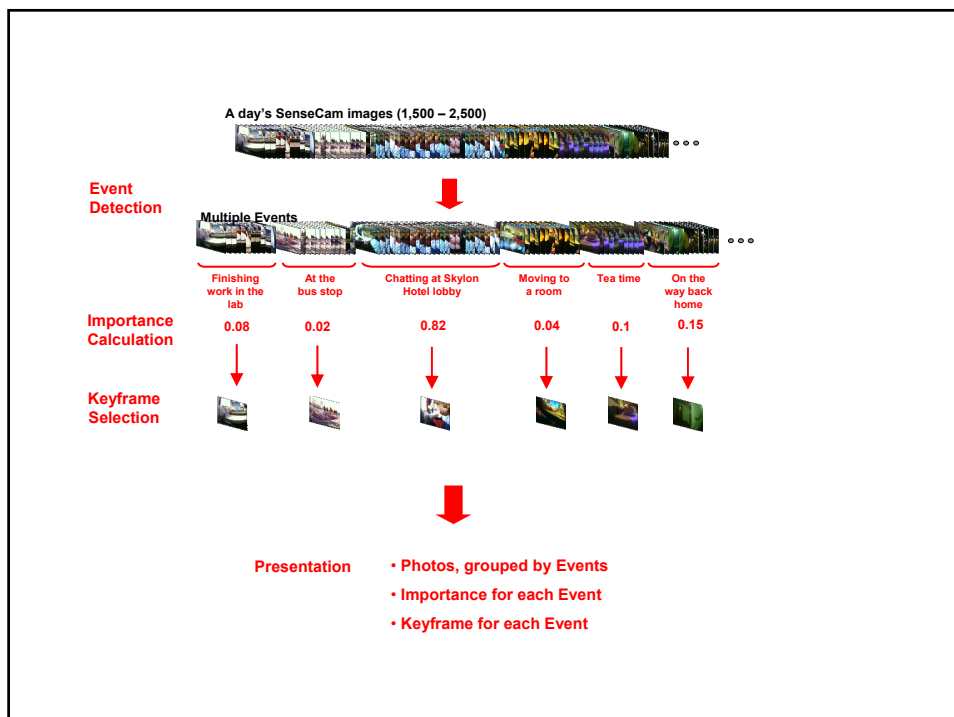


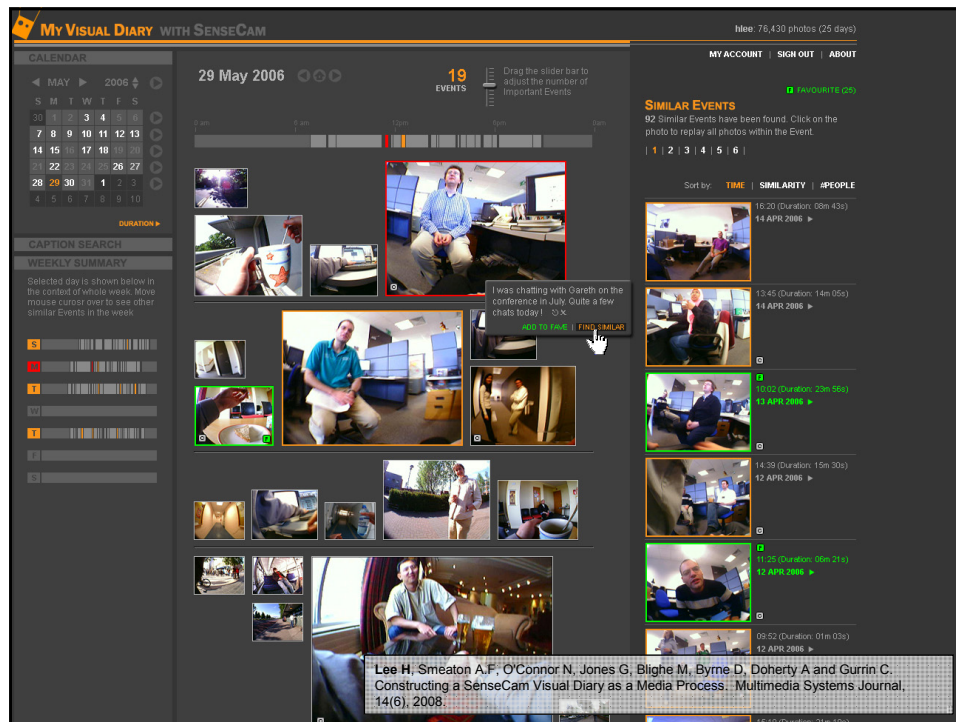
# What does it generate?

- **About 1,500 - 2,500 photos** on an average day

=> Example: review of my day...

- To structure images automatically, using content-based Multimedia techniques...





## Interaction Design for Multimedia: Challenge

- Often no “typical users” available: new breed of automatic multimedia indexing systems not yet currently in use
  - Establishing user requirements & needs problematic
  - User testing problematic
- => So I tend to depend heavily on general principles & minimal/assumed usage





### CAMERAS

Select a camera below to see the list of events from that camera.

ID	CAMERA NAME	#EVENTS	DURATION	STATUS	ALERT
PHX1	PHYSICS B.D. LEVEL1 FRT. #1	36	15m 45s	ON-LIVE	
PHX2	PHYSICS B.D. LEVEL1 FRT. #2	4	27s	ON-LIVE	
PHX3	PHYSICS B.D. LEVEL1 FRT. #3	18	6m 57s	ON-LIVE	
PHX4	PHYSICS B.D. LEVEL1 FRT. #4	51	23m 05s	ON-LIVE	
PHX5	PHYSICS B.D. LEVEL1 BAK. #1	23	17m 25s	ON-LIVE	
PHX6	PHYSICS B.D. LEVEL1 BAK. #2	0	0s	OFF	
PHX7	PHYSICS B.D. LEVEL2 FRT. #1	47	23m 56s	ON-LIVE	
PHX8	PHYSICS B.D. LEVEL2 FRT. #2	29	14m 23s	ON-LIVE	

### QUERY PANEL

Select object(s) in the added event below, limit the date/time to search, select a camera then click SEARCH.



**MAIN ENTRANCE #1**  
13:06 - 13:06 12/10/2004 (Duration: 0s)  
EVENT TYPE: PERSON; OBJECT

SEARCH PERIOD: -1 week -1 day -1h -15m +15m +1 day +1 week

SEARCH

QUERY1

QUERY2

### PLAYBACK



**PHYSICS B.D. LEVEL1 FRT. #3**  
14:01 - 14:01 12/10/2004 (Duration: 0s)  
EVENT TYPE: PERSON  
EVENT DETECTION MODE: ☒

### SEARCH RESULT

Total 24 matches found from 19 cameras, includes 43 different objects.



**MAIN ENTRANCE #1**  
13:06 - 13:06 12/10/2004 (Duration: 0s)  
EVENT TYPE: PERSON; OBJECT



**COMPUTING B.D. EXT. EXIT BAK. #1**  
13:21 - 13:21 12/10/2004 (Duration: 0s)  
EVENT TYPE: PERSON



**COMPUTING B.D. EXT. LEVEL2 FRT. #1**  
13:11 - 13:11 12/10/2004 (Duration: 0s)  
EVENT TYPE: PERSON



**COMPUTING B.D. EXT. LEVEL1 BAK. #2**  
13:09 - 13:10 12/10/2004 (Duration: 12s)  
EVENT TYPE: PERSON



**\*Design took appx. 2 months (Oct - Dec 2004)**

Lee H., Smeaton A.F., O'Connor N and Murphy N. User-Interface to a CCTV Video Search System. ICDP 2005 - IEE International Symposium on Imaging for Crime Detection and Prevention, London, U.K., 7-8 June 2005. (pp39-43)

Fischlár News: Browse - Microsoft Internet Explorer

Address: http://www.fischlar.dcu.ie/news/browse

### Fischlár-News

Online Video Archive of Daily RTE 1 9 o'clock News

Check the recommended news for you **RECOMMENDED**

SEARCH:  GO


September 2003

S	M	T	W	T	F	S
		1	2	3	4	5
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**RTE News - 16 SEPT 2003** 20:56 (30min)

**News Story 3** (duration: 00:01:44)

Health Minister Micheal Martin has rejected criticisms that the Government is delaying its health reform programme by failing to appoint key independent personnel...



RTE News - RTE 1 - 16 SEPT 20:56 (30min) - Micr...

But the next general election could be three years away. Health Minister Micheal Martin has rejected criticism by failing to appoint key independent personnel... reports shaping the changes, said she was alarmed the Government launched its health reform programme decision-making. And greater financial controls.

The Minister for Health said his health reform programme...

**Created user base over 5-year period by deployment effort**

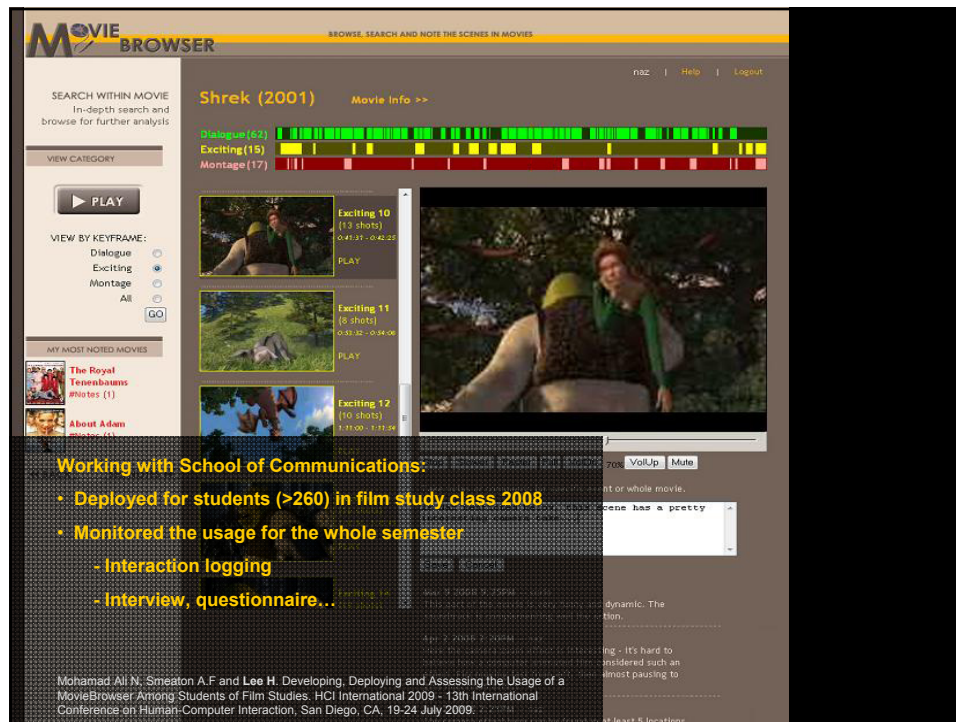
**An example user study:**

- I chased most frequent users
- Monitored their usage for 2 ½ months by:

- Interaction logging
- Incident Diary

Lee H., Smeaton A.F., O'Connor N and Smyth B. User Evaluation of Fischlár-News: An Automatic Broadcast News Delivery System. ACM Transactions on Information Systems, Vol. 24, No. 2, 2006.





## Conclusion

- HCI activity in Multimedia group
  - Come up with novel application scenarios
  - Design interaction strategies
- Design consultancy within the group...
- “Educating” our members on HCI and usability
- Help our group envisage the future usage of the developing technologies

**Thank you**