

Ms. Dana Cocargeanu  
17<sup>th</sup> September 2012

**REC Reference:** DCUREC/2012/158

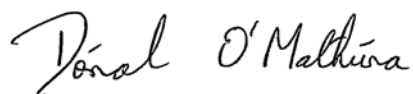
**Proposal Title:** **When Peter Rabbit Wears Puma Sneakers. Translating the Visual in Beatrix Potter's Picture Books: A Case Study**

**Applicants:** Ms. Dana Cocargeanu, Dr. Eithne O'Connell, Dr. Áine McGillicuddy

Dear Dana

This research proposal qualifies under our Notification Procedure, as a low risk social research project. Therefore, the DCU Research Ethics Committee approves this research proposal. Materials used to recruit participants should note that ethical approval for this project has been obtained from the Dublin City University Research Ethics Committee. Should substantial modifications to the research protocol be required at a later stage, a further submission should be made to the REC.

Yours sincerely,

A handwritten signature in black ink that reads 'Donal O'Mathuna'.

Dr. Donal O'Mathuna  
Chairperson  
DCU Research Ethics Committee



**Taighde & Nuálaíocht Tacaíocht**  
Ollscoil Chathair Bhaile Átha Cliath,  
Baile Átha Cliath, Éire

**Research & Innovation Support**  
Dublin City University,  
Dublin 9, Ireland

T +353 1 700 8000  
F +353 1 700 8002  
E [research@dcu.ie](mailto:research@dcu.ie)  
[www.dcu.ie](http://www.dcu.ie)