The Role of Computer Mediated Environment and Simulations in Mediating Consumers’ Personal and Domestic Life-worlds.

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Signed_______________________     I.D. No. 53149572

Dated:_______________________
Dedicated to Farhan and Alina

To Farhan, who belongs to the digital age that I am trying to understand.
His clarity and objectivity has been an inspiration that helped shape and reshape my interpretations.

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