

# **The Unexpected Applications of Sensors: Home Energy and Lifestyle Analysis**

**Prof Alan Smeaton**

**CLARITY: Centre for Sensor Web Technologies**

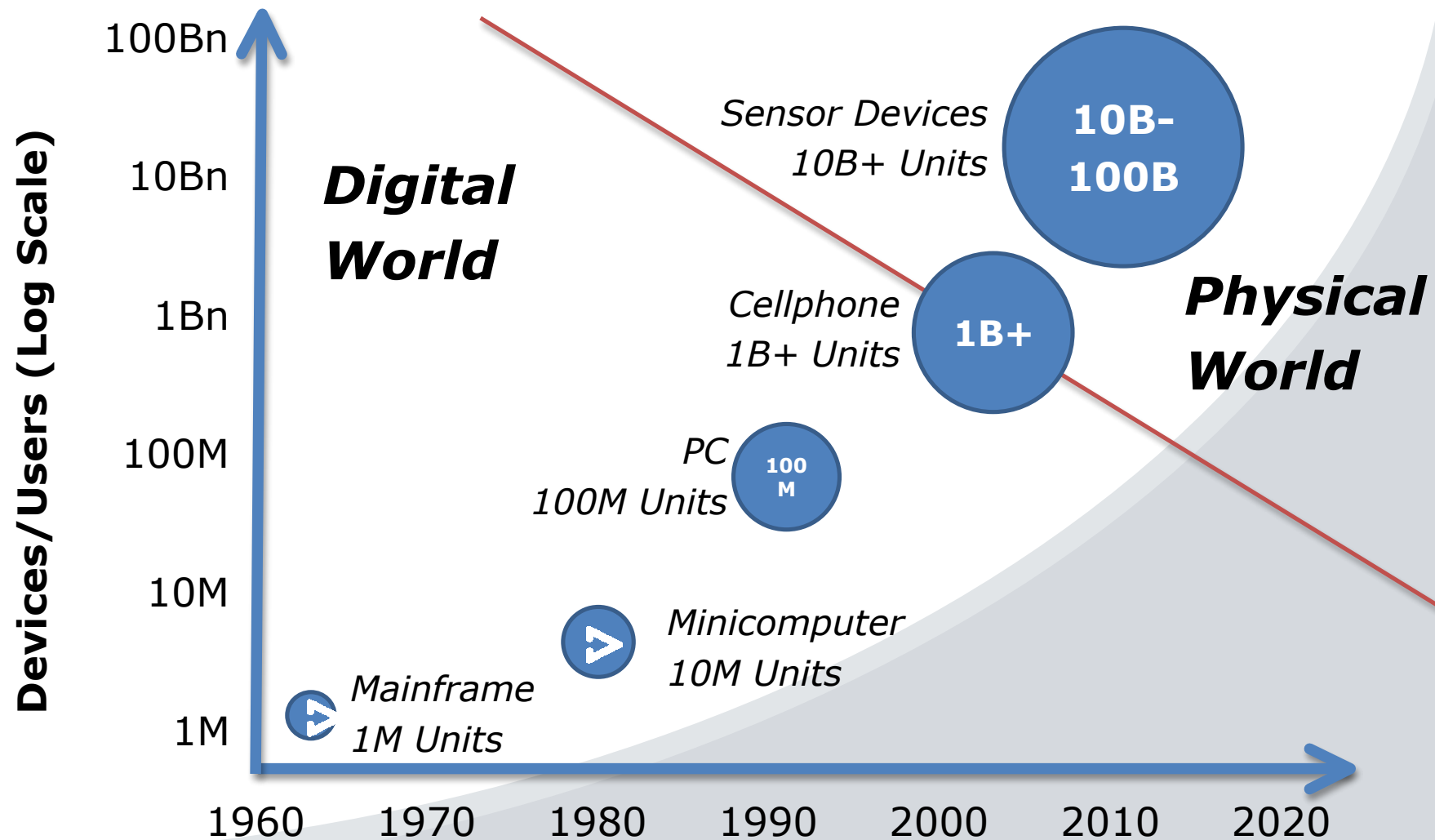
**Dublin City University**

**Funded by Science Foundation Ireland under grant 07/CE/I1147**

# Alan Smeaton is ..

- Text-based IR, then image, then video IR
- Founded and still co-runs TRECVID for 10 years
- Previously HoS and Dean of Faculty, now Dep. Director of CLARITY
- Works in managing data aggregated from sensors in a wide range of domains – environmental monitoring, sports, AAL, real time web (social networks), and energy
- Is typically seen at conferences like ACM MM, ECIR, various sensor events in env, energy, sports, AAL, social networks

# The Sensor Web



# CLARITY Overview



**UCD / DCU / TNI**

**100+ (PhD/PD) Researchers**

**Diverse Expertise**

**Health / Environment / Media**

**Strong Industry Focus**

**Award-Winning Research & Commercialization**



# Research Team

Almost a decade of working together



**Prof. Barry Smyth**

CLARITY Director  
RP 6 Leader

*Personalization, Recommender  
Systems, User Modeling*



**Prof. Alan Smeaton**

Deputy Director  
RP 5 Leader

*Information retrieval, multimedia  
Information, video retrieval,...*



**Dr. Donnacha**

**O'Driscoll**

Centre Manager



**Prof. Dermot**

**Diamond**

RP1 Leader

*Materials science, novel sensor  
Technologies, wearables.*



**Prof. Greg O'Hare**

RP3 Leader

*Middleware, agent oriented  
computing, mobile computing.*



**Prof. Noel**

**O'Connor**

RP4 Leader

*Signal processing, audio/video  
processing, data analysis.*



**Dr. Brian Caulfield**

RP3, RP6

*Physiotherapy, Human motion,  
Body sensing technologies,...*



**Prof. Niall Moyna**

RP1

*Sports science, human  
Performance, ....*



**Dr. Cian**

**O'Mathuna**

RP2 Leader

*Sensor platforms and hardware,  
Power management, ...*

# CLARITY Centre & Ecosystem



## Social/Agency Collaborators



## Industry Collaborators



## CSET Core



January 2011

# CLARITY Demonstrators

Personal Health &  
Sports

Energy & the  
Environment

Ambient Assisted  
Living

Sensing the Real-  
Time Web

# CLARITY Demonstrators

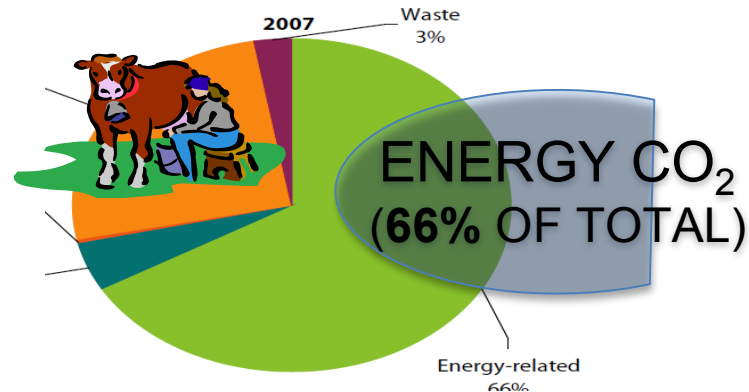


## Energy and the Environment

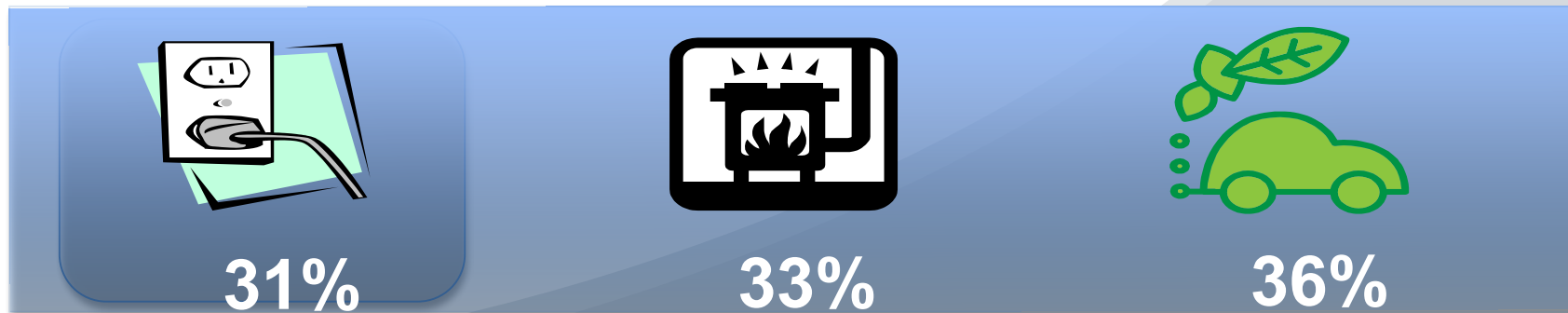
- To sense and to provide feedback on personal and societal environmental habits and impact;
- Fundamental breakthroughs on microfluidics and in material sciences for environmental sensing, plus novel, prize-winning work on monitoring home energy, appliance recognition, and feedback of carbon footprints;
- Company involvement from IBM Ireland, Episensor, Veutility;

# Environmental Landscape

## IRELAND CO<sub>2</sub> EMISSIONS (SOURCE: SEAI)

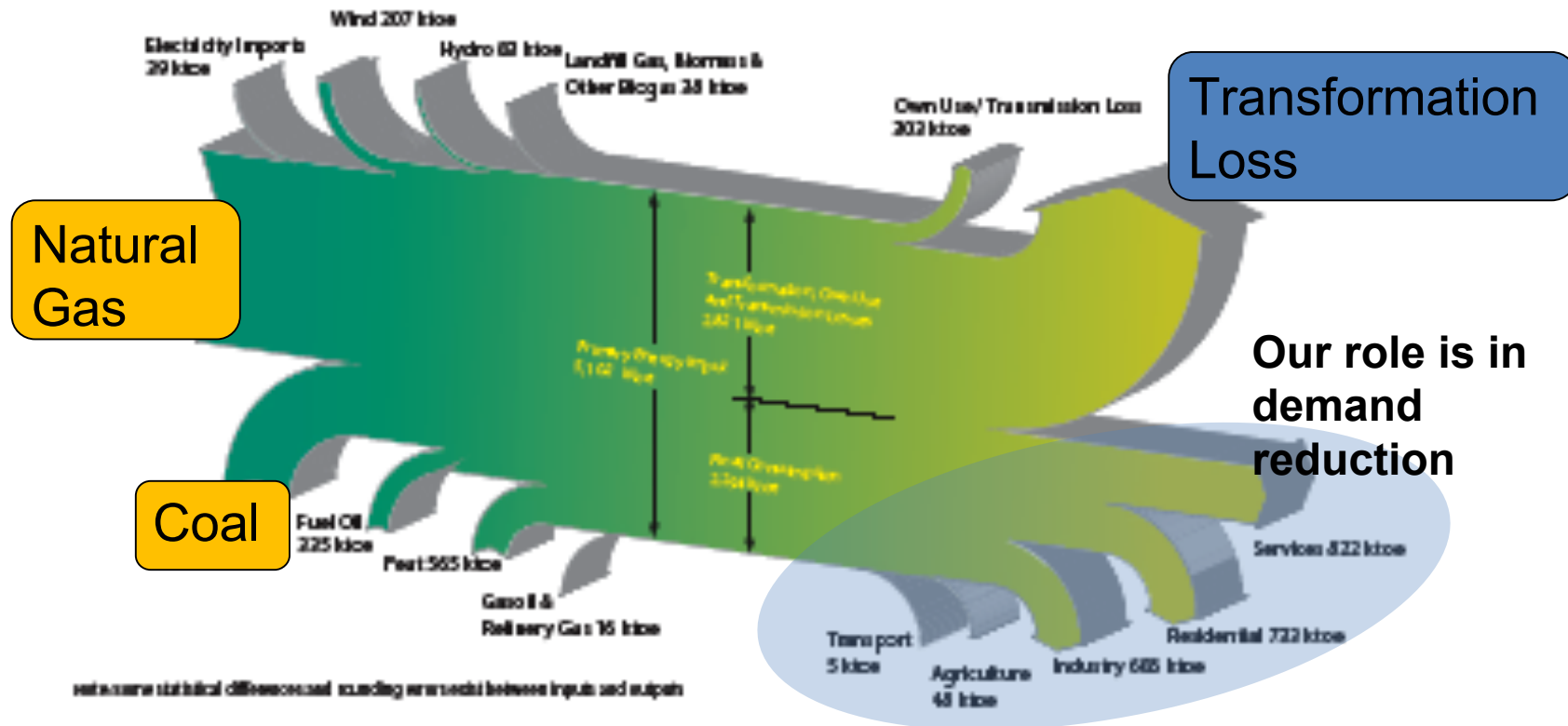


## ENERGY-RELATED CO<sub>2</sub> EMISSIONS (SOURCE: SEAI)



# Electricity in Ireland

Figure 10 Flow of Energy in Electricity Generation 2008



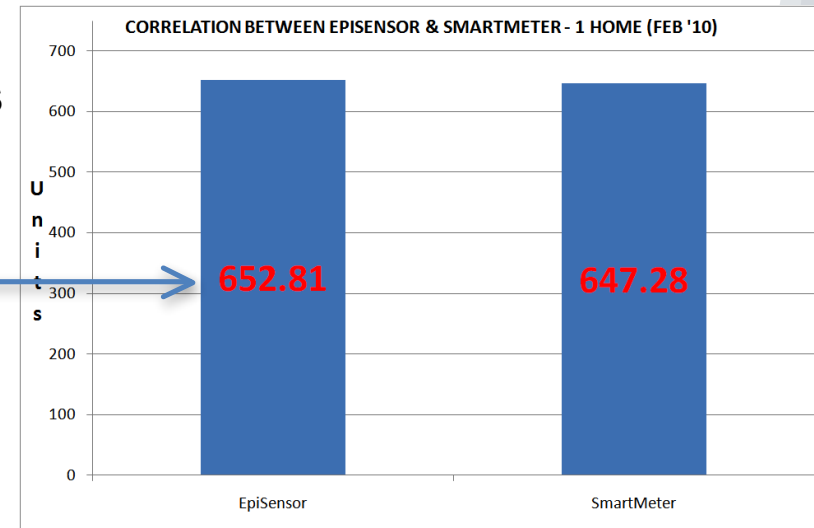
# Personal feedback reduces demand ?



- Olympic Peninsula Project
- Darby Review Paper
- ENEL 27 million smart meters
- Microsoft Holm & Google power meter
- Irish Energy Regulation behavioural trials on 8,000 people

# CLARITY Deployments

- 24x domestic participants & 2 lab settings
- Data accurate to within 1% of National Smart Meter
- Normal 5-7pm peak in electricity consumption



	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Mon	23.30%	10.27%	2.29%	0.41%	1.70%	9.66%	17.55%	29.96%	38.69%	38.50%	39.92%	34.18%	36.60%	29.62%	32.49%	43.57%	51.69%	71.31%	91.22%	83.01%	71.93%	61.94%	54.76%	44.15%
Tue	29.29%	6.49%	0.50%	0.30%	4.10%	6.27%	10.33%	32.53%	36.70%	45.49%	42.51%	36.06%	33.77%	35.37%	41.86%	42.16%	52.22%	75.31%	100.00%	77.10%	71.93%	73.14%	60.81%	44.28%
Wed	20.00%	7.48%	0.01%	0.00%	3.66%	8.78%	15.70%	29.18%	43.00%	39.66%	37.49%	34.90%	30.08%	27.72%	34.92%	34.47%	50.77%	68.57%	99.50%	91.12%	76.78%	60.16%	53.13%	40.88%
Thu	21.24%	5.30%	1.93%	1.41%	3.92%	7.47%	16.15%	43.85%	44.76%	45.73%	43.50%	41.94%	47.68%	35.01%	50.02%	53.48%	69.46%	86.10%	98.74%	95.09%	70.76%	55.37%	49.95%	39.99%
Fri	21.27%	9.18%	4.50%	1.90%	2.00%	7.33%	14.02%	29.99%	45.46%	40.45%	35.79%	28.99%	27.58%	37.63%	43.37%	38.67%	47.61%	58.54%	76.15%	75.50%	74.42%	65.59%	52.69%	41.93%
Sat	28.16%	18.36%	6.12%	3.75%	3.07%	9.19%	6.31%	7.59%	22.78%	41.62%	48.43%	45.68%	49.70%	53.88%	60.18%	47.98%	55.20%	75.86%	84.03%	70.21%	61.38%	51.15%	45.15%	42.90%
Sun	27.93%	18.69%	9.97%	10.04%	4.21%	12.08%	7.45%	7.73%	20.35%	32.55%	53.73%	63.35%	57.50%	49.85%	49.29%	59.99%	68.39%	76.22%	93.03%	82.27%	80.68%	67.26%	61.48%	37.75%

# Aims of deployment

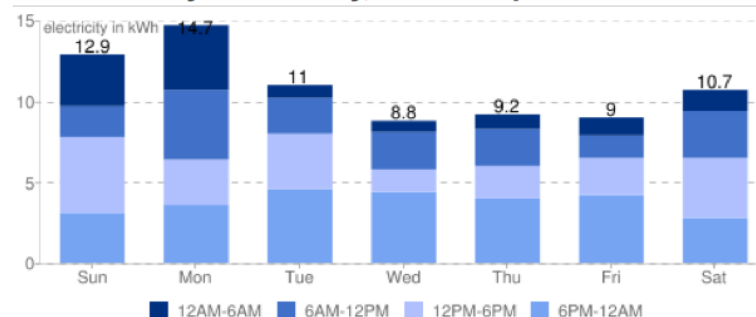
Three strands of activity around the deployments  
(apart from technical challenges) ...

1. Incentivise and inform people of usage, through interventions
2. Appliance recognition, genres of appliance, working across homes/models
3. Lifestyle analysis or information

# Intervention 1

- Weekly email ... Google Powermeter do this now ... but with comparisons against others

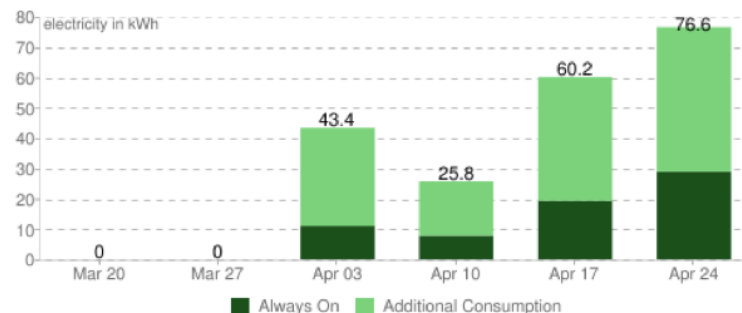
**Breakdown by Time of Day, Week of Apr 24**



Always On is the amount of electricity you are using all the time during the day. All other bars are electricity above the Always On.

**Total Consumption by Week**

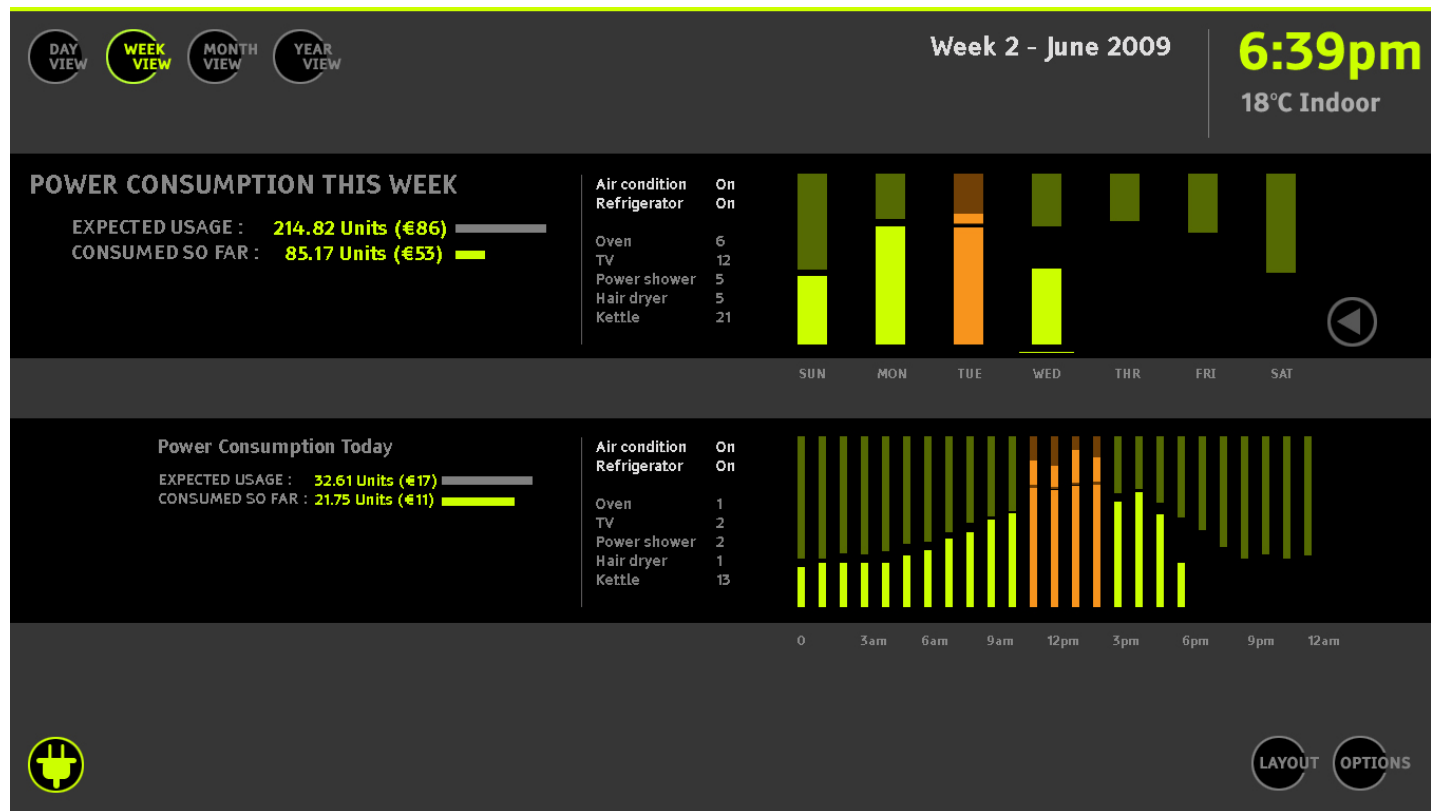
**This week: 77 kWh + 16 kWh (+27%)**



NOTE: During your first week, we have incomplete data so consumption may be misestimated.  
Last reading at 11:32PM on Mon May 09 2011.

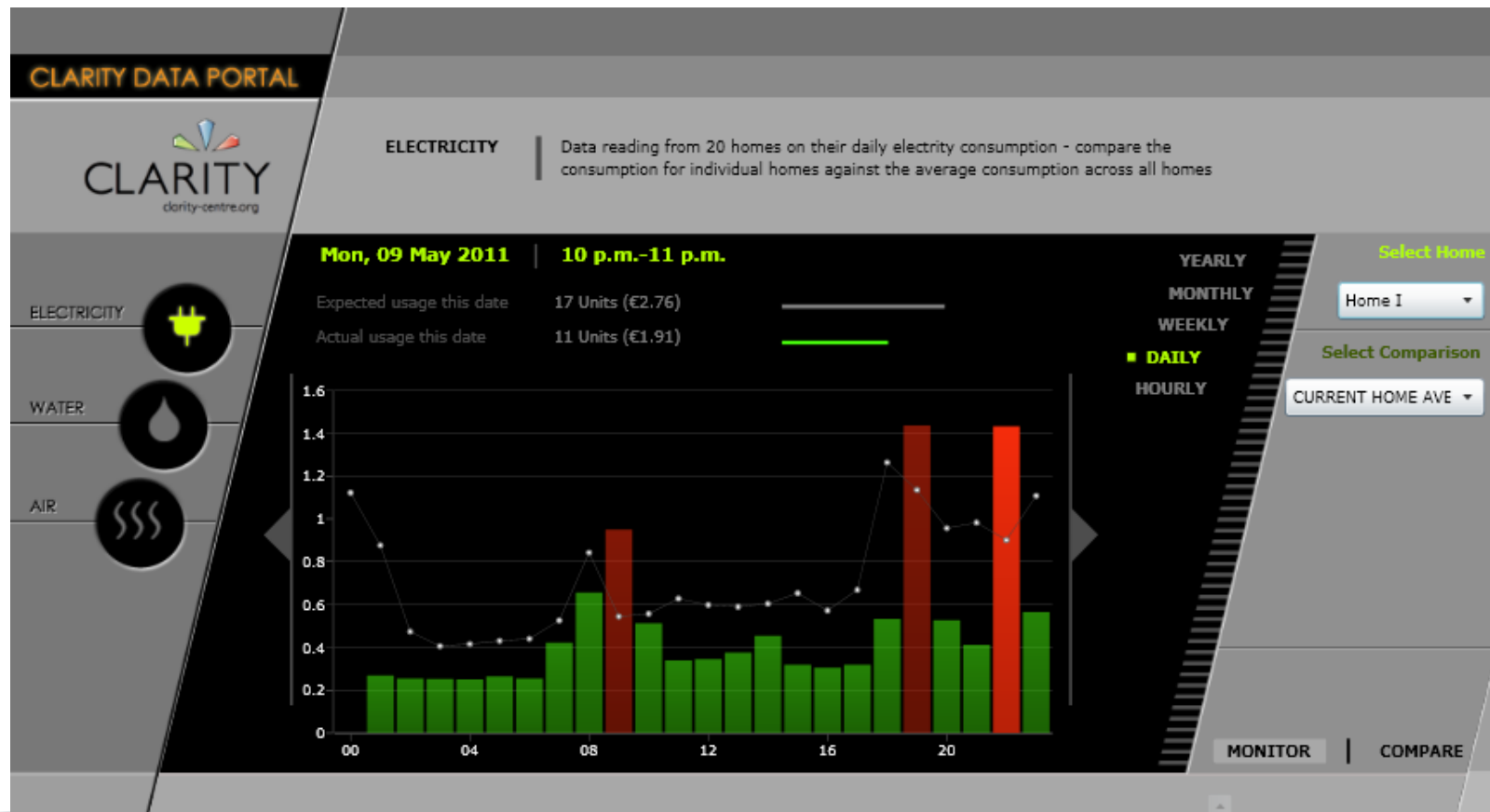
# Intervention 2

- Touchscreen display



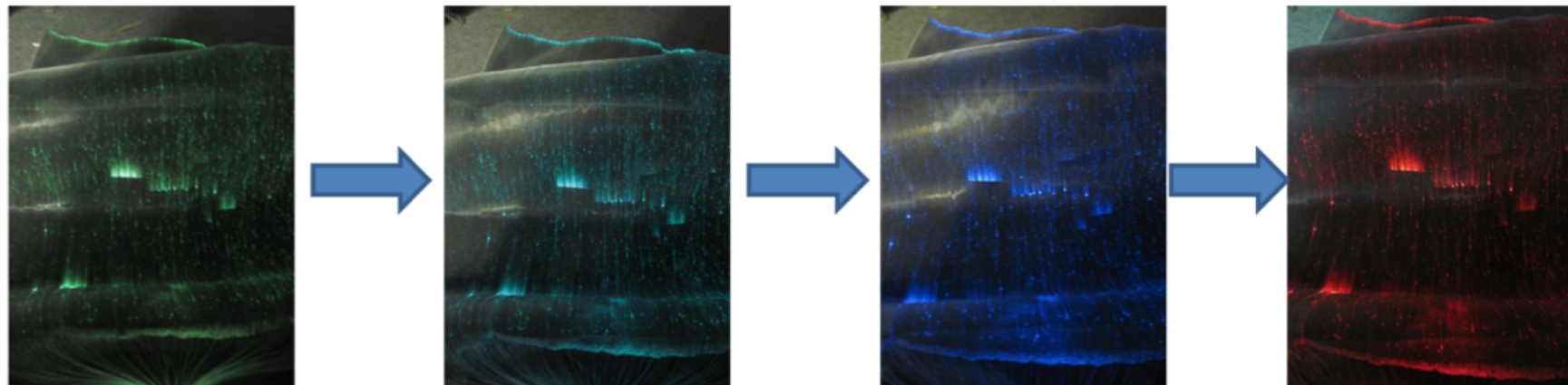
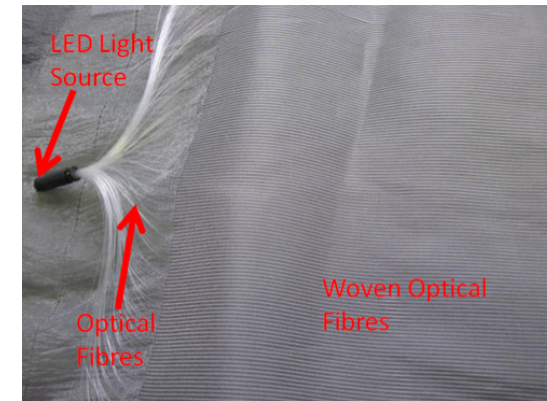
# Intervention 3

- Web portal



# Intervention 4

- Colour-changing soft furnishings
- Tablecloth, cushions, etc. - where colour changes ambiently reflect the +/- energy usage vs. typical historical norm for that day/time



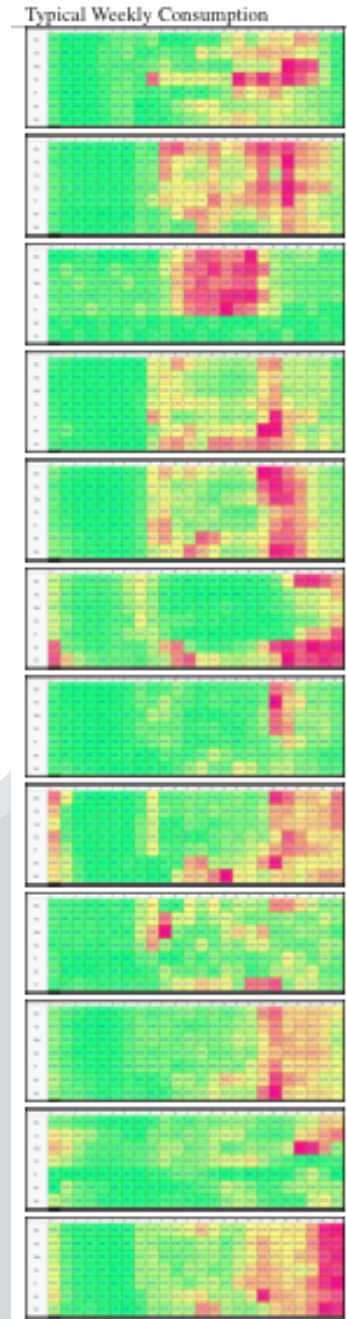
# Interventions ?

- Guess what ? We found the same as everyone else ... initial enthusiasm gives way to bad habits - need to continuously inform
- Real role for captology here

	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23
Mon	36.05%	11.22%	4.73%	6.32%	4.63%	1.49%	5.29%	31.90%	31.38%	37.40%	39.66%	46.33%	60.82%	45.43%	32.53%	32.26%	50.88%	52.74%	50.43%	53.50%	53.23%	68.12%	92.75%	97.37%
Tue	41.19%	15.70%	4.46%	4.05%	1.88%	1.82%	6.56%	31.54%	29.12%	21.67%	24.48%	22.65%	36.02%	32.87%	19.80%	32.65%	54.86%	64.98%	52.90%	49.37%	51.28%	70.39%	91.02%	90.70%
Wed	37.71%	14.97%	6.68%	3.78%	3.09%	0.13%	1.75%	29.23%	36.75%	20.32%	20.05%	24.75%	29.13%	31.81%	24.61%	39.12%	47.50%	63.46%	55.79%	51.03%	60.46%	65.74%	85.59%	92.93%
Thu	44.40%	18.11%	8.59%	3.61%	3.96%	0.82%	1.74%	30.08%	33.57%	31.51%	15.20%	32.55%	30.45%	20.19%	25.77%	40.99%	56.56%	66.75%	59.48%	52.65%	45.67%	55.80%	91.20%	88.08%
Fri	44.44%	16.35%	5.92%	3.78%	2.75%	0.60%	3.81%	28.78%	28.66%	33.38%	31.20%	21.91%	34.91%	38.54%	26.45%	57.37%	64.56%	64.93%	61.67%	54.52%	61.24%	75.67%	91.23%	100.0...
Sat	53.70%	23.30%	9.38%	5.86%	4.43%	2.55%	3.48%	14.39%	32.96%	34.00%	42.05%	50.08%	53.63%	35.96%	36.36%	33.34%	53.01%	93.85%	65.80%	62.48%	56.57%	66.27%	77.16%	82.63%
Sun	33.99%	11.86%	9.62%	10.61%	4.91%	1.19%	0.00%	9.86%	28.99%	25.74%	34.50%	34.39%	71.74%	66.26%	33.99%	27.97%	28.28%	40.24%	57.15%	61.59%	60.73%	73.62%	96.86%	91.41%

# Strange outcome

- A strange outcome was the interest in the heatmaps as a tool to summarise lifestyles;
- One ambient, cheap sensor can tell a lot about living patterns;
- Now working with ethnographers and geriatricians on monitoring the lifestyles of people;
- Don't need high resolution energy sensing so cheap €100 option does



# Strange Outcome

- This will be even cheaper with rollout of smart meters, where this can be done for free;
- Could allow easy inter-user comparisons, comparison across peers, long-term deviation detection

