

# Multi-Platform Image Search using Tag Enrichment

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## 1. EXTENDED ABSTRACT

The number of images available online is growing steadily and current web search engines have indexed more than 10 billion images. Approaches to image retrieval are still often text-based and operate on image annotations and captions. Image annotations (i.e. image tags) are typically short, user-generated, and of varying quality, which increases the mismatch problem between query terms and image tags. For example, a user might enter the query *wedding dress* while all images are annotated with *bridal gown* or *wedding gown*. This demonstration presents an image search system using reduction and expansion of image annotations to overcome vocabulary mismatch problems by enriching the sparse set of image tags.

Our image search application accepts a written query as input and produces a ranked list of result images and annotations (i.e. image tags) as output [2]. The system integrates methods to reduce and expand the image tag set, thus decreasing the effect of sparse image tags. It builds on different image collections such as the Wikipedia image collection<sup>1</sup> and the Microsoft Office.com ClipArt collection<sup>2</sup>, but can be applied to social collections such as Flickr as well. Our demonstration system runs on PCs, tablets, and smartphones, making use of advanced user interface capabilities on mobile devices.

Figure 1 presents an overview of the complete system for Document Expansion (DE) using Wikipedia as an external resource. Important terms in the original image annotation are used as a query to retrieve Wikipedia articles and extract DE terms from the top-ranked documents. These terms are added to the original image tags to form the enriched tag set. The expanded annotations are indexed in the retrieval system. The key stage here is to select key terms from the documents prior to expansion in a process we refer to as Document Reduction (DR). The objective of DR is to focus the DE “query” on the most important elements in the tag set.

The system is implemented as a client-server architecture, where the client realizes the graphical user interface and handles query

<sup>1</sup><http://www.imageclef.org/wikidata>

<sup>2</sup><http://office.microsoft.com/>

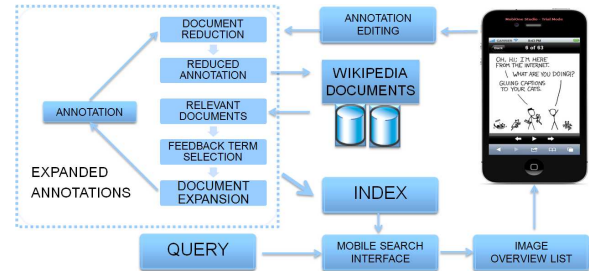


Figure 1: System overview.



Figure 2: Image search system on a PC (left) and on smartphone and tablet (middle and right).

processing. The image annotation index resides on the server side. Users can try general queries on the system to observe the results for different system settings, e.g. with document expansion or without document expansion. Under the document expansion setting, the expanded annotation terms are displayed with the image results. The demo also includes evaluation results on a Wikipedia image collection for 120 queries. For mean average precision, we obtain 16% improvement compared to a standard retrieval baseline.

In the future, we plan to investigate a combination of the annotation modification approach with a feedback term selection technique from our previous research work [1]. This method classifies feedback terms by supervised learning and has proven to improve feedback term selection in several retrieval tasks.

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## 2. REFERENCES

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