

















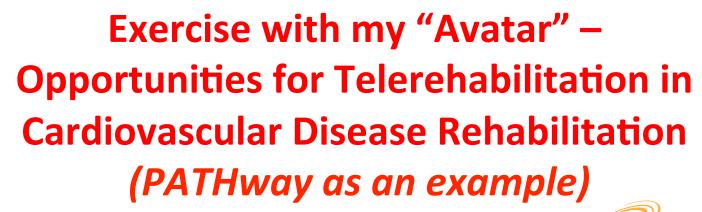








DCU



**Coordinated by: Dr Kieran Moran** 

School of Health and Human Performance; INSIGHT Centre for data analytics



Centre for Data Analytics















Physical activity alone reduces premature death by 24%







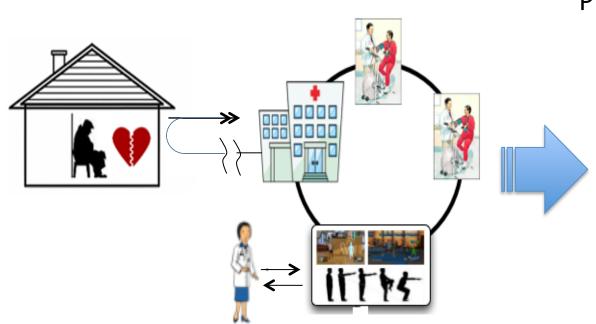






### **Usual care**





Phase 3: Community based cardiac rehabilitation

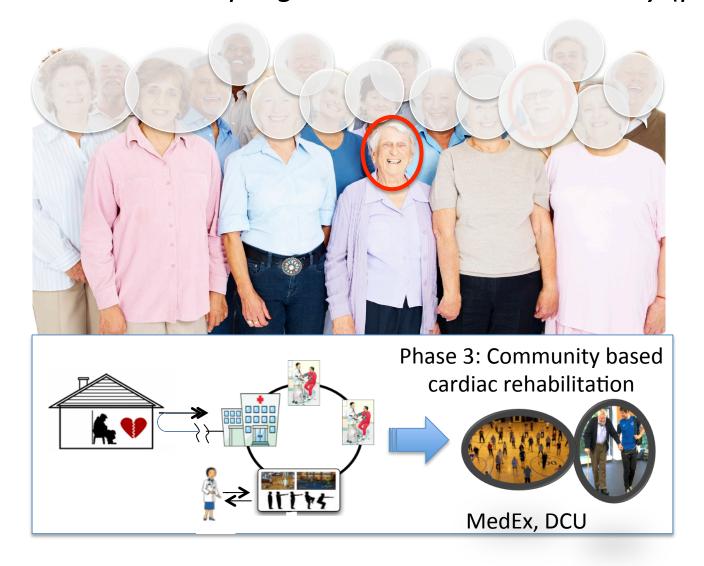


MedEx, DCU

Phase 2: Out-patient cardiac rehabilitation



# **Problem:** Only 10% of patients recovering from CVD attend Cardiac Rehabilitation programmes in the community (phase 3)?



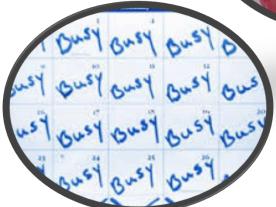






















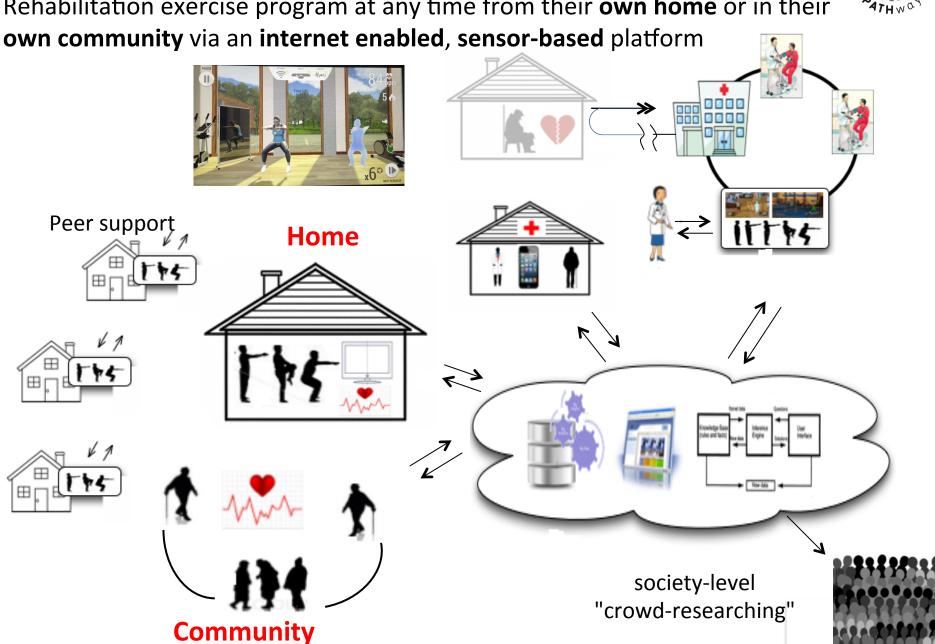






PATHway: allows remote participation in an individually tailored Cardiac

Rehabilitation exercise program at any time from their own home or in their





## 4 Key drivers to maximise effectiveness

#### **Behavioural Change Theory**



Self-managment of condition through (self-) empowerment



Peer support / Social interaction



#### Individualised





Technology is the **facilitator** not the driver



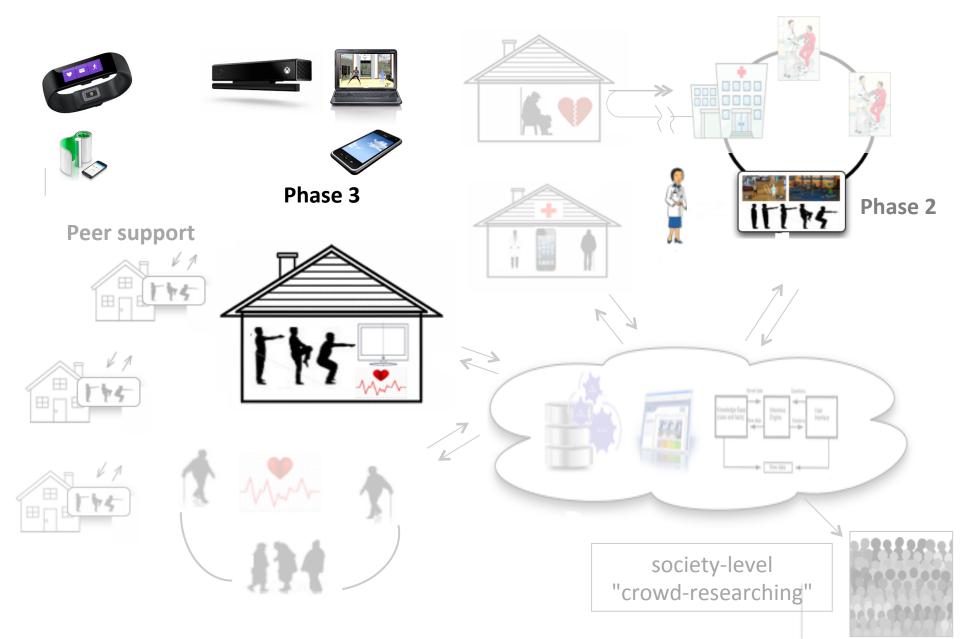
## 4 Key drivers to maximise effectiveness

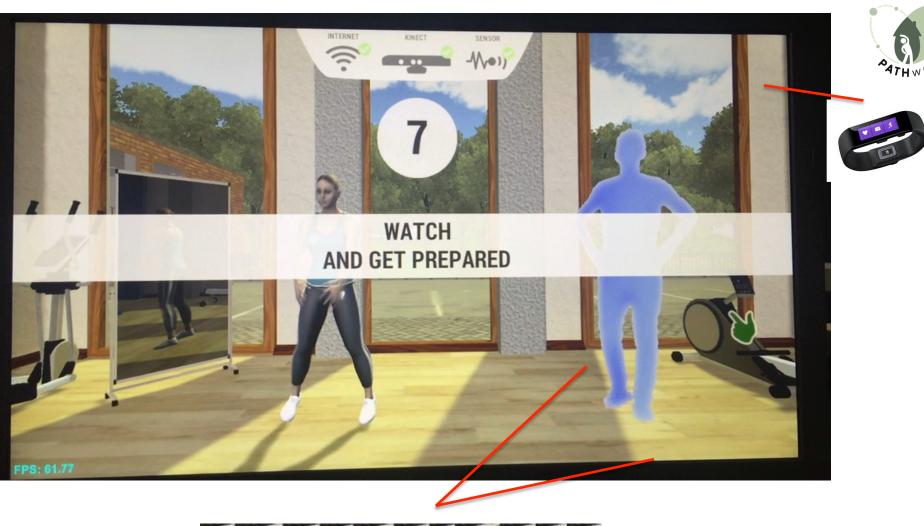




### **PATHway in more detail**

















#### We also target Life-Style change









#### Exercise and Lifestyle Assessment

Patient
Feedback:
compared
to norms/
guidelines

Patient sets their own goals

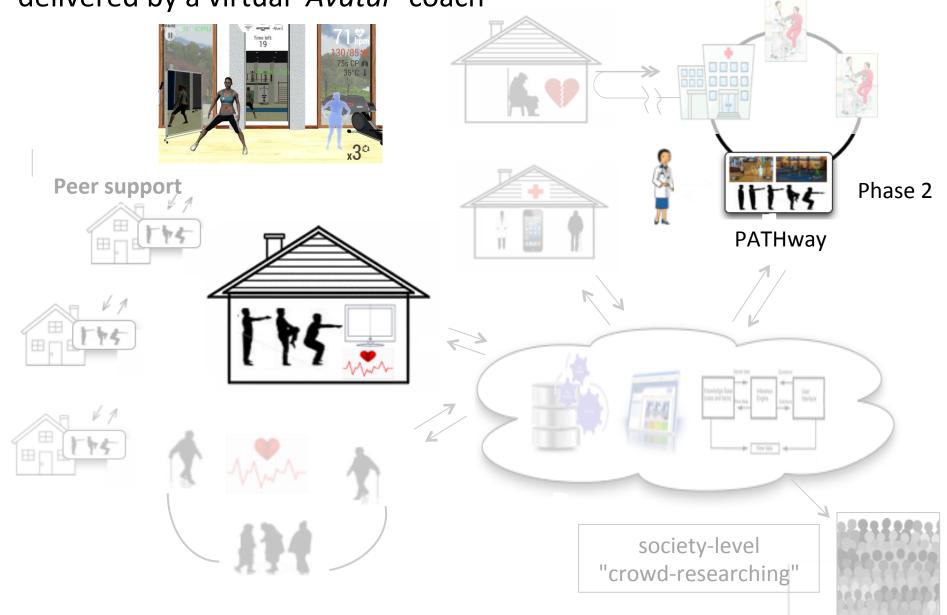
Given access to tips and recommendations

Given access to advanced content

Patient exercise sensed and Lifestyle behaviours logged

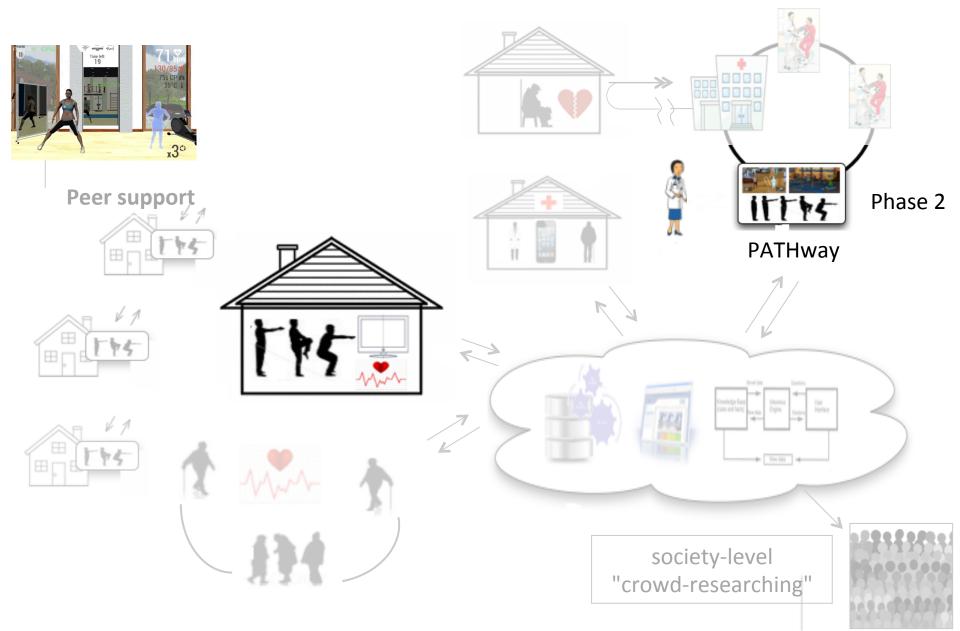
Patients get Health Behaviour Change Notifications (DSS): Keep on track, Booster, Applaud, Advice, Arrange **Exercise programme and goals:** developed by the patient in collaboration with a clinical nurse (ExerClass and ExerGame) delivered by a virtual 'Avatar' coach





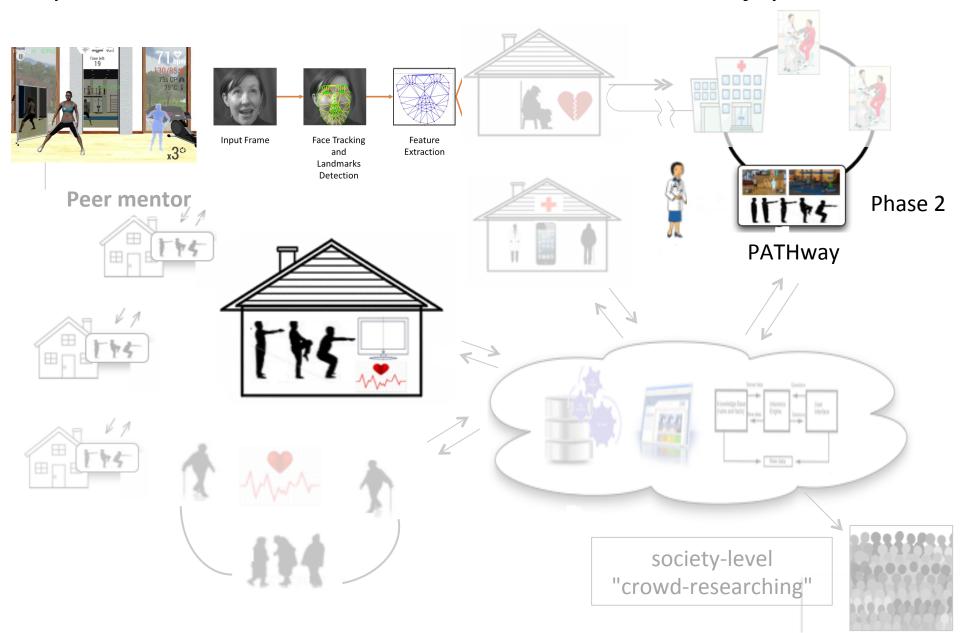
**Automatic monitoring**: exercise movement and physiological response ...... and social interaction and level of enjoyment.





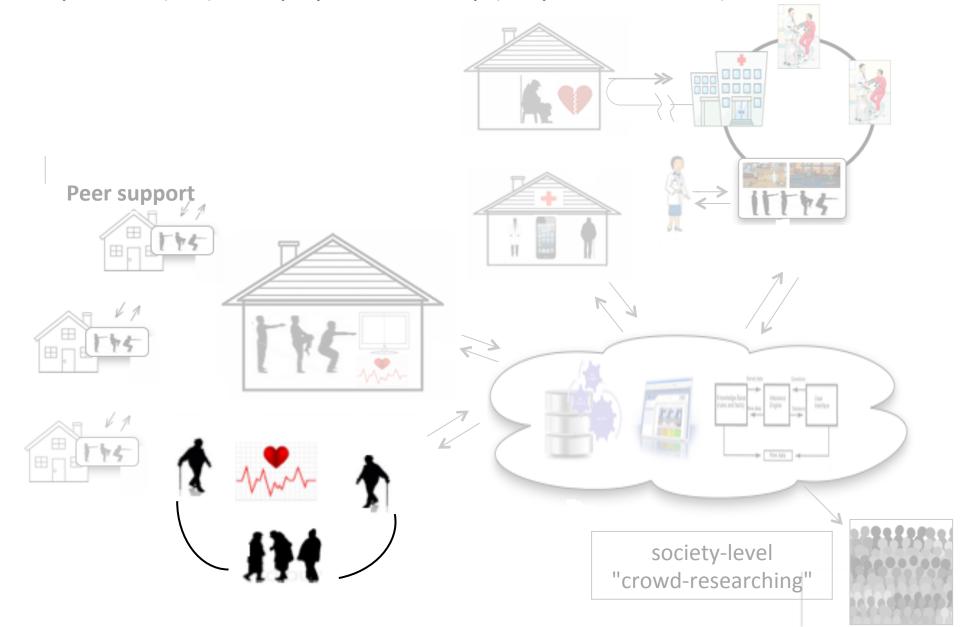
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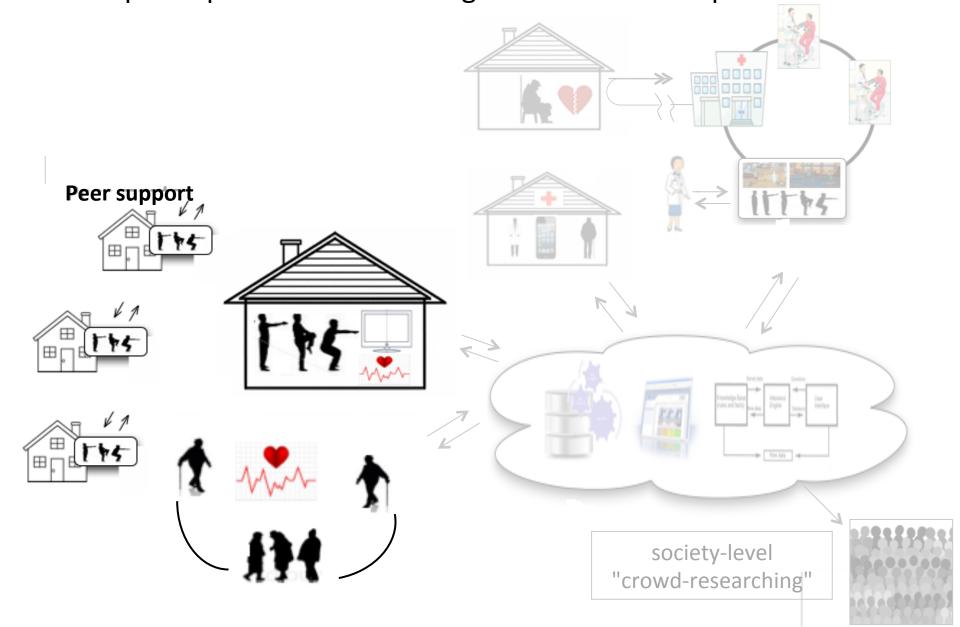
**All-day assessment**: monitor participants' physiological responses (HR) and physical activity (step count / rate).





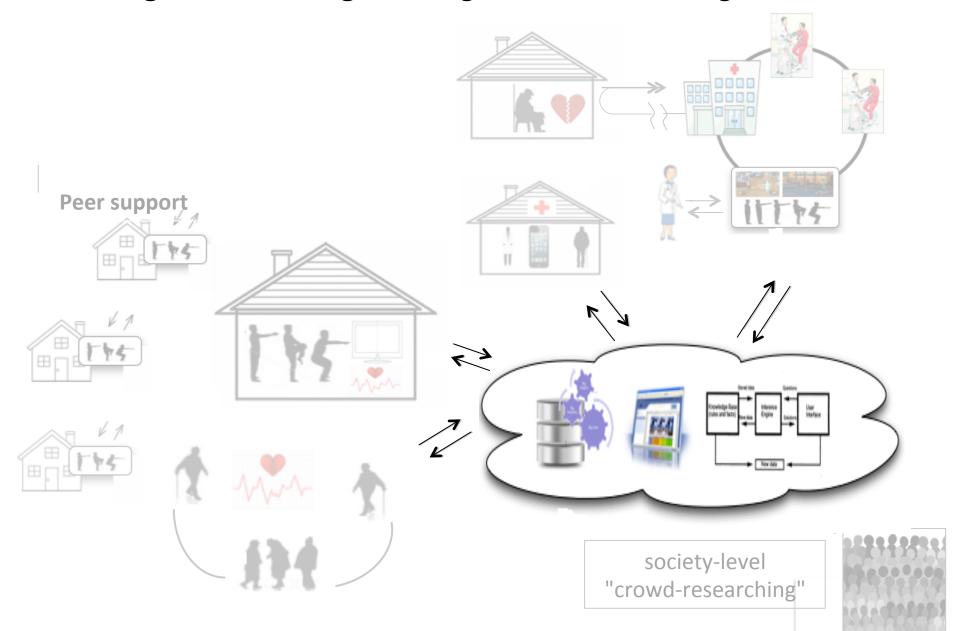
**Social connectivity/interaction:** will enable small groups of remote participants to exercise together in a virtual space





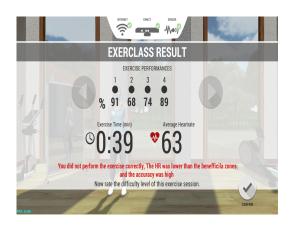


#### Data mining and modelling - turning data into knowledge



#### **Patient Feedback**

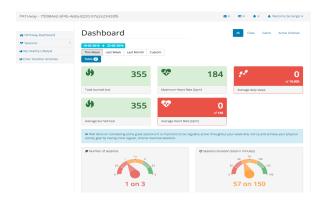




**Individual Session** 



Tracking personal goals



Summary: Day, week, month, year

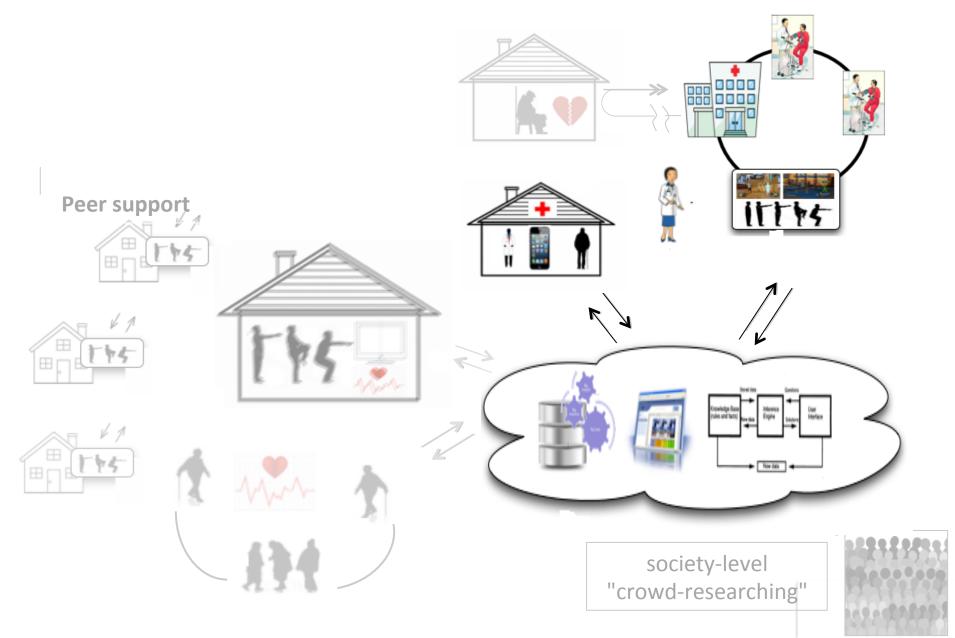


Text notification



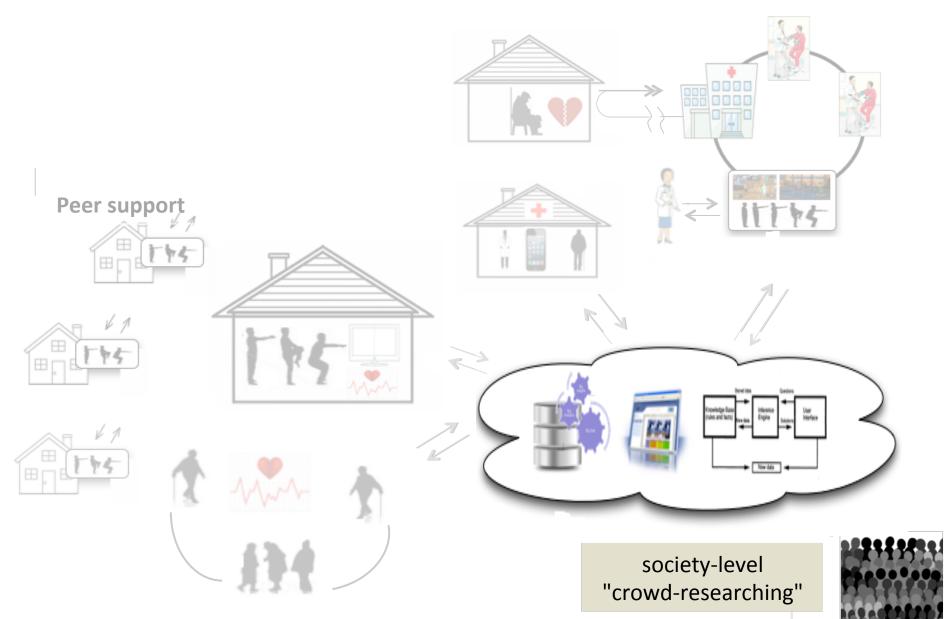
#### Information for the healthcare professionals





#### Society level crowd research





#### ExerClass







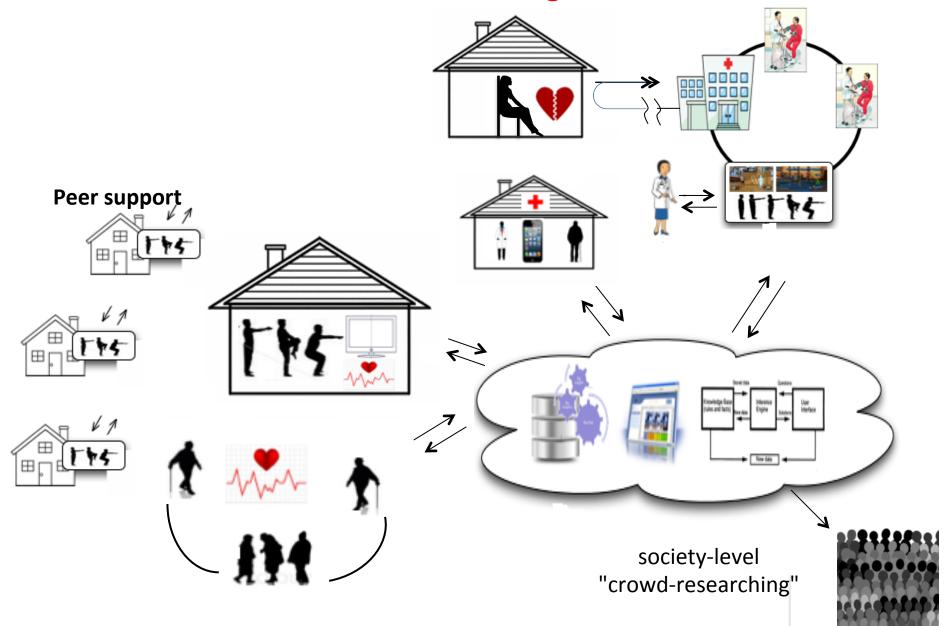


ExerGame



## Technology enabled behavioural change as a PATHway towards better self-management of CVD







A Multidisciplinary Team



























## Thank you

Insig **Coordinated by: Dr Kieran Moran** School of Health and Human Performance; INSIGHT Centre for data analytics











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