

Grapholinguistics in the 21<sup>st</sup> Century 2024

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## **Rōmaji for romanisation and beyond:**

A non-phonemic adaptation of the Latin script in Japanese

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## Rōmaji

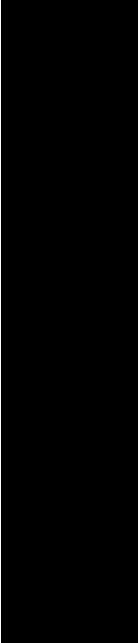
- ❖ Latin script adapted in the Japanese writing system (JWS)
- ❖ Limited but increasing use + ongoing orth. revision
- ❖ Commonly described as phonemic / segmental / alphabetic
- ❖ Definition and scope issues (Honda 2023)

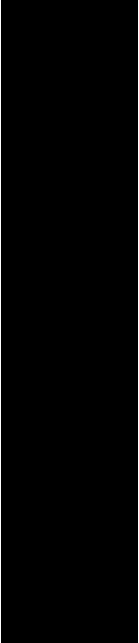
## Questions

- ❖ Is rōmaji phonemic?
- ❖ Is the Latin script intrinsically phonemic?

Disclaimer: Focus on grain size, not phonemicity or orth. depth.



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1. Latin script and phonemic writing
  2. Rōmaji as a component script
  3. Romanisation and beyond
  4. Conclusion

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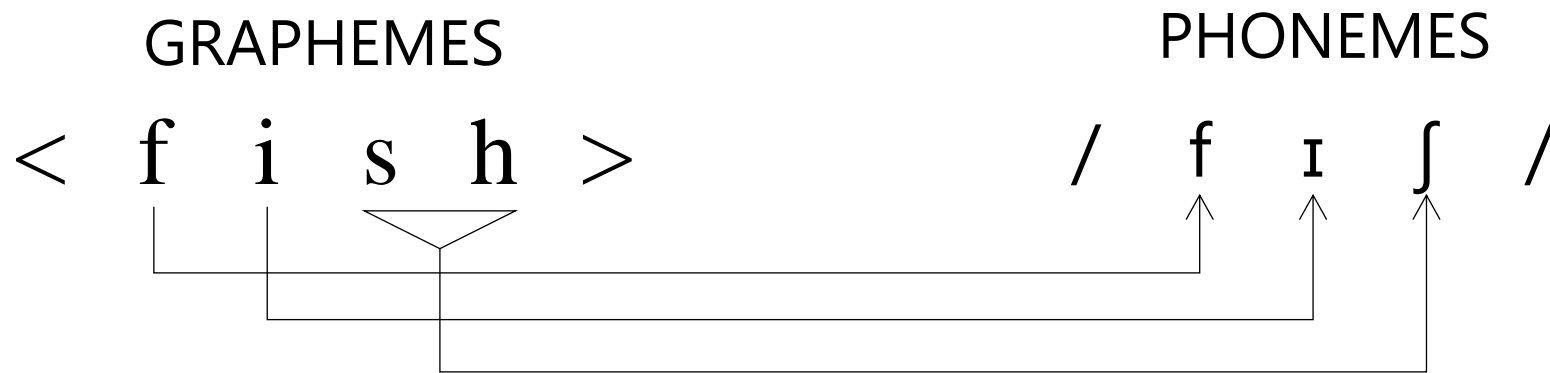
# Latin script

## 1. Latin script and phonemic writing

### Brief outline

- ❖ Originally developed for Latin
- ❖ Later adapted for many languages of the world
- ❖ In principle, 1 grapheme → 1 phoneme

### E.g. English <fish>



Grapheme: Minimal graphematic unit (monographic / polygraphic)

Phoneme: Minimal phonological unit (segmental / suprasegmental)

# Linguistic characterisation

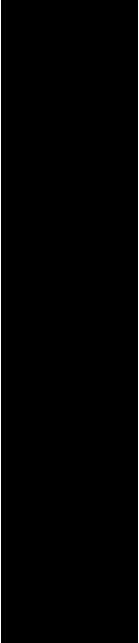
## 1. Latin script and phonemic writing

### Common observation

- ❖ Distinction of primary and secondary mapping types (e.g. Gelb 1963)
- ❖ Focus on phonemic mapping (e.g. Daniels & Bright 1996)
- ❖ Equation with phonemic writing (e.g. Unicode 2024)

### E.g. Latin script in the English writing system

- |                 |        |   |               |                                  |
|-----------------|--------|---|---------------|----------------------------------|
| ❖ Phonemic:     | <fish> | → | /fɪʃ/         | } 'Primary' type in most words   |
|                 | <cat>  | → | /kæt/         |                                  |
|                 | <AIDS> | → | /eɪdz/        |                                  |
| ❖ Non-phonemic: | <HIV>  | → | /eɪtʃ aɪ vi:/ | } 'Secondary' type in some words |
|                 | <III>  | → | /θɹi:/        |                                  |
|                 | <lb>   | → | /paʊnd/       |                                  |

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# Japanese writing system

## 2. Rōmaji as a component script

## Brief outline

- ❖ Mixed use of multiple scripts
- ❖ Assignment of specific functions to each script
- ❖ Limited but increasing use of romaji (Irwin 2011; Tomoda 2005; Yamashita 2019)

**E.g.** <DVDでA k i r aのアニメ映画を見た。>

RŌMAJI	HIRAGANA	RŌMAJI	HIRAGANA	KATAKANA	KANJI	HIRAGANA	KANJI	HIRAGANA	PUNCT.
DVD	で	AKIRA	の	アニメ	映画	を	見た		。
<i>dībuidī</i>	<i>de</i>	<i>Akira</i>	<i>no</i>	<i>anime</i>	<i>eiga</i>	<i>o</i>	<i>mi ta</i>		
DVD	=INSTR	Akira	GEN	animation	film	=ACC	see	-PAST.AFF.PLAIN	
'Watched the animation film <i>Akira</i> on DVD.'									

### Common assumption

- ❖ Mainly used for romanisation (e.g. Smith 1996; Lunde 2009; Joyce & Masuda 2018)
- ❖ Romanisation: Conversion of a non-Latin-based writing system into the Latin script through transcription or transliteration (Coulmas 1996)

### E.g. Rōmaji in actual use

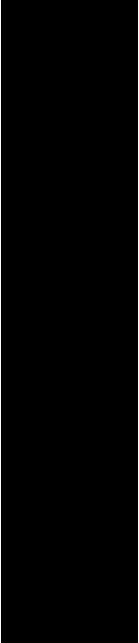


Source: Wikimedia Commons



Source: brax.com



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# Rōmaji use types

## 3. Romanisation and beyond

### Classification (based on Irwin 2011, Haralambous 2023, et al.)

	Loanword	SRE word*	JP word	Phonemic
1. Romanisation	—	—	Tokyo	✓
2. Acronym	SIM	SMAP	KAT-TUN	(✓)
3. Graphic foreignism	Google	Radwimps	Mazda	(✓)
4. Graphic abbreviation	TV	gj	w	X
5. Initialism	VR	CM	NHK	X
6. Letter morpheme	X (線)	Y (シャツ)	VIO	X
7. Xenography	AM	V	—	X
8. Hybrid	XR	DX	HIJK	(✓) / X

\* SRE: Semantically Remodelled English = English-based coinage in Japanese (Irwin 2011)

### Romanisation

Conversion of a non-Latin script into the Latin script through transcription or transliteration.

### Examples

<Tokyo>

/tōkyō/

'PLACE NAME'

Jpn. 東京 / とうきょう

<Akira>

/akira/

'PERSON NAME'

Jpn. 明, 昭, 昌, etc.

<Fujitsu>

/fujitsū/

'COMPANY NAME'

Jpn. 富士通

→ **Phonemic (segmental, contrastive)**



# Partially phonemic uses

## 3. Romanisation and beyond

### Acronym

(after Haralambous 2023)

Initial letters of compound elements pronounced as a single word.

### Examples

<SIM>

/shimu/

'SIM'

Eng. *subscriber*  
*identity module*

<KAT-TUN>

/katūn/

'BOYBAND NAME'

Jpn. name initials

### Graphic foreignism

(after 'foreignism')

Loanword in the original spelling or JP word in unconventional romanisation.

### Examples

<Google>

/gūguru/

'COMPANY NAME'

Eng. *Google*

<Mazda>

/matsuda/

'COMPANY NAME'

Jpn. マツダ  
+ Ave. *Ahura Mazdā*

→ Phonemic + Polyphonemic (epenthesis / idiosyncratic spelling)

# Non-phonemic uses (1/2)

## 3. Romanisation and beyond

### Graphic abbreviation

(after Haralambous 2023)

Graphically shortened word pronounced in the original long form.

### Examples

<TV>

/terebi/

'TV'

Eng. *television*

<w>

/warai/

'laughter, LOL'

Jpn. 笑い

### Initialism

(after Haralambous 2023)

Initial letters of compound elements pronounced as letter name sequence.

### Examples

<VR>

/bui āru/

'VR'

Eng. *virtual reality*

<NHK>

/enu etchi kē/

'COMPANY NAME'

Jpn. 日本放送協会  
*Nippon Hōsō Kyōkai*

→ Morphographic (phonographically derived)

## Non-phonemic uses (2/2)

## 3. Romanisation and beyond

### Letter morpheme

(after Riha & Baker 2010)

A letter name behaving as a unique morpheme.

### Examples

<X(線)>

/ekkusu(sen)/

'X(-ray)'

Eng. *X-ray*

<VIO>

/bui ai ō/

'pubic hair'

Letter shape  
iconicism

### Xenography

(after Coulmas 1996)

Borrowed written word pronounced in JP translation.

### Examples

<A.M.>

/gozen/

'A.M.'

Eng. *A.M.*

< Lat. *ante meridiem*

<V>

/yūshō/

'victory'

Eng. *victory*

→ Morphographic (ideo-/picto-/phonographically derived)

# Partially phonemic / non-phonemic uses

3. Romanisation and beyond

## Hybrid

Combination of different rōmaji use types.

## Examples

<XR>

/ekkusū āru/

'XR'

Eng. *extended reality*;  
<X> for ex-

<DX>

/dī ekkusu/

'digital transformation'

Eng. *digital* + *transformation*;  
<X> for *trans*- 'across'

<HIJK>

/etchi ai jē kē/

'marriage after baby'

Jpn. H *etchi* 'sex'  
+ 愛 *ai* 'love' + Eng. *junior*  
+ Jpn. 結婚 *kekkon* 'marriage'

→ Phonemic + Polyphonemic + Morphographic

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3. Romanisation and beyond

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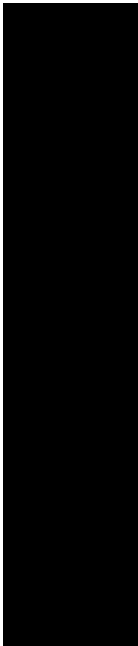
# Distribution of rōmaji use types

## 3. Romanisation and beyond

### Corpus-based survey (questioned by Terry Joyce, p.c.)

- ❖ Material: Core subset of the 100-million-word Balanced Corpus of Contemporary Written Japanese (BCCWJ: Maekawa et al. 2014)
- ❖ Method: 1) Sampled 10% (n = 798) of all words containing 1+ rōmaji  
2) Sorted items using BCCWJ's parameters (e.g. Word Type)  
3) Checked the use type of each item (e.g. romanisation)
- ❖ Result: 16.04% of tokens identified as romanisation (i.e. phonemic)

	D	E	F	L	O	Q
1	前文脈	キー	後文脈	品詞	書字形	語種
2	と なっ て いる#スタッフ の 想う 理想 の	RV	ライフ#鵜飼 英一#  キャンパー を 買っ て	名詞-普通名詞-一般	RV	記号
3	の 時計 って 珍しい か な 、 と 思っ て	VIVIER	で 購入 。#¥ 一 万 二千 と 安かっ た !	名詞-固有名詞-一般	V I V I E R	固
4	3 4 4 6 5 5 #ピンク の T シャツ w w w	w	w w w w w w w w w w w w w w w w	記号-文字	w	記号
5	と で 意見 一致#・ 国際 熱 核 融合 炉  (	ITER	)  が 成功 裡 に 協力 が 行わ れ て いる	名詞-普通名詞-一般	I T E R	記号
6	対決 を 行う 。#特集 歌謡 コンサート# (	NHK	= 後 8 ・ 0 ) #  これ まで に 放送 さ	名詞-固有名詞-一般	N H K	固
7	に 入る メール が 全部 ウェブ メール の	Yahoo	メール に 入っ て いる こと を 一昨 日	名詞-固有名詞-一般	Y a h o o	固
8	代 で 、 DF 金 泰映 を 下げ 、 ベテラン	FW	の 黄 善洪 を 投入 した の だ 。#  スベ	名詞-普通名詞-一般	FW	記号
9	I N   T H E   S H O W   二千 三#	THE	P R A Y E R   私 だけ の 輪舞 が 誕	名詞-普通名詞-一般	T H E	外
10	後 7 ・ 二十 ) #  ドイツ の ハノーバー	NDR	フィルハーモニー が 、 6 月 に 首席 指揮	名詞-固有名詞-一般	N D R	固

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### Questions

- ❖ Is rōmaji really phonemic?
- ❖ Is the Latin script intrinsically phonemic?  
→ **NO** (or, is it?)

### Future research

- ❖ More elaborate analysis using another dataset / method
- ❖ Latin script in other non-Latin-based writing systems  
(e.g. *luómǎ zìmǔ* in Chinese – *pīnyīn* and other uses)





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< 3Q >

/san kyū/

'thank you'

(Source: [Wiktionary](#))

# Appendix: A brief history of rōmaji

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## New addition to JWS

- Introduced in 16<sup>th</sup> century, increasingly common after mid-20<sup>th</sup> century
- Used for JP romanisation and foreign language education
- Different romanisation conventions developed over time
- Unified guidelines being discussed (Takeda 2023)

